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FOR IMMEDIATE RELEASE

**Goodwill of Central Arizona Presents the
Sixth Annual *Evening of Goodwill*
*Dick Van Arsdale serves as honorary event chair***

Phoenix, Ariz. (August 31, 2006) – For the sixth consecutive year, Goodwill of Central Arizona will host dignitaries, business leaders, community members, volunteers and program participants during the *Evening of Goodwill*, to raise awareness and support for its important Valley wide community programs.

The non-profit, in conjunction with Michael Pollack Real Estate Investments and Universal Technical Institute, Inc. (UTI), will host the reception, dinner and silent auction on Saturday, October 7, 2006 at The Phoenician Resort in Scottsdale, beginning at 6:00 p.m. The “Original Sun,” Dick Van Arsdale, is serving as the honorary event chairman and will be on hand to congratulate the evening’s honorees.

“I’m excited about supporting the Evening of Goodwill’s goal to raise valuable dollars for post secondary scholarships. Goodwill of Central Arizona is serving a population that may not otherwise have the opportunity to move beyond a high school education and realize a lifetime of economic independence,” said Dick Van Arsdale, senior executive vice president of the Suns.

Also from the Suns organization, Tom Ambrose, SVP and executive director of Phoenix Sun Charities, will take to the stage and serve as the emcee for the evening’s activities.

Through September 25, Goodwill retail shoppers can also participate in supporting Goodwill’s community efforts in conjunction with the event by making a \$5.00 donation to place their name on the wall of their local Goodwill retail store to demonstrate support of Goodwill’s workforce development programs. In exchange, shoppers receive a raffle ticket making them

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eligible to win a grand prize that includes two round-trip US Airways tickets to Las Vegas or a second prize for two round-trip tickets to San Diego. Winners for the Evening of Goodwill raffle, in partnership with US Airways, will be drawn at the October 7 event. The winners do not need to be present to win the prize.

During the sixth annual *Evening of Goodwill*, attendees will be introduced to Felipe Gomez and Yolanda Johnson, Goodwill's outstanding 2006 youth and adult workforce development participants, who will be recognized for their commitment to overcoming challenges and becoming viable members of our community, with the help of Goodwill.

Steve Twist, Legal Counsel, Services Group of America, will be honored with the Ruth and Hartley Barker Legacy of Goodwill award and Macayo Restaurants will receive the Corporate Class award, both for their support of Goodwill's workforce development programs as well as a tradition of philanthropic and volunteer support for numerous issues and organizations throughout the Valley.

The reception and after-dinner program will feature rock & roll music by Corporate Affair, the band of co-sponsor Michael A. Pollack. The band features Mr. Pollack on drums and world famous trumpet player, Jesse R. McGuire.

All proceeds from the sixth annual *Evening of Goodwill* will fund post-secondary scholarships for Valley youth and adults who have participated in Goodwill's workforce development programs and youth who have attended its e-cademie Charter High School.

To purchase tickets for the sixth annual *Evening of Goodwill*, contact Louann Phillips at (602) 416-6145 or registration@goodwillaz.org.

Goodwill of Central Arizona, with a mission to put people to work, is one of the oldest and largest non-profit agencies in Arizona and is a nationally recognized leader in empowering people to achieve their highest level of personal and economic independence. Its philosophy is simple: provide an environment for people to believe they can succeed, achieve goals, develop skills and change the barriers they face every day.

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