



Goodwill of Central Arizona
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For Immediate Release

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**BOOST YOUR COSTUME APPEAL WITHOUT BOOSTING YOUR COSTS
AT GOODWILL'S HALLOWEEN HEADQUARTERS**

PHOENIX, Ariz. (October 11, 2007) – Leisure suits, patchwork shirts and go-go boots are just a few of the items for sale as Goodwill stores across the U.S. and Canada gear up for their busiest shopping season. Find your scariest Halloween look at your local Goodwill store – use the online locator at www.goodwillaz.org to find the Goodwill location nearest you.

While other retailers anticipate the holiday shopping season between Thanksgiving and Christmas, October is the “scariest” month at Goodwill. “The trick is being creative - doing a bit of cutting and pasting and letting your imagination go wild with the accessories,” says Jackie Halleen, vice president of Retail Operations at Goodwill of Central Arizona. “The fun is in the creation of the total costume and your purchase supports individuals who are trying to enter the workforce and gain independence.”

Goodwill has special Halloween promotions through the month of October including two color tag sale days, a *guess the number of candy corn* contest and free candy for the kids. Moving 97.5 will also be broadcasting via remote at our 35th Avenue and Greenway store on Oct. 27 from 11 a.m. – 1 p.m. You can always bring in a donation when you visit and receive a tax-deductible receipt with a 20% coupon good toward your next purchase.

Celebrating 60 years in the Valley, Goodwill of Central Arizona is one of the oldest and largest non-profit agencies in Arizona. Our mission is to “Put People to Work” throughout Arizona by providing job training and career services to those with vocational

barriers that can include physical and emotional disadvantages, welfare dependency, illiteracy and age. In 2006, we served 10,000 youth and adults on their quest toward self-sufficiency and placed more than 2,300 into competitive employment. For more information on Goodwill of Central Arizona visit www.goodwillaz.org.

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