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For Immediate Release

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SHARE THE WARMTH AND SPREAD THE GOODWILL

Goodwill of Central Arizona and Valley-wide Banana Republic locations partner up during the holiday season

PHOENIX, Ariz. (December 3, 2007) — Giving back to others is part of the holiday spirit and can be rewarding in more ways than one. This season, Banana Republic and Goodwill are giving customers a chance to ‘share the warmth’ while shopping. Holiday shoppers can trade in their gently-worn sweaters at any Banana Republic store in exchange for a 30 percent discount on a regular-priced sweater from December 6 through 12. Donated sweaters will be sold in Goodwill retail stores across central Arizona, and the proceeds will fund Goodwill job training programs that benefit thousands of people each year.

“For over 10 years, Gap Inc. and its employees have been working with Goodwill Industries in their local communities,” said Aimee Lopic, vice president of marketing for banana republic. “This holiday season, our customers have the chance to embrace the giving spirit along with us and donate sweaters to a great cause.”

Customers can drop off their sweaters at any banana republic store in the Valley. In exchange, they will receive one coupon per sweater donated – limit three coupons per customer – for a 30 percent discount off regular-priced sweaters, excluding 100 percent cashmere sweaters.

“It’s an easy way to give back during a hectic time of year,” said Tim O’Neal, Chief Operating Officer at Goodwill of Central Arizona. “And with Goodwill depending on its retail sales for more than half of its program revenue, every sweater donated will help us earn the funding we need to provide effective employment programs in central Arizona.”

Banana Republic is a global accessible luxury brand that delivers the best in city style. Characterized by elevated design and luxurious fabrications, the Banana Republic

lifestyle collections include apparel, handbags, jewelry, fragrance, and eyewear. Banana Republic, a division of San Francisco-based, Gap, Inc., can be found at over 500 retail locations in the United States, Canada and Japan, BananaRepublic.com, or (800) BR-STYLE.

Celebrating 60 years in the Valley, Goodwill of Central Arizona is one of the oldest and largest non-profit agencies in Arizona. Our mission is to “Put People to Work” throughout Arizona by providing job training and career services to those with vocational disadvantages that can include physical and emotional barriers, welfare dependency, illiteracy and age. In 2006, we served 10,000 youth and adults on their quest toward self-sufficiency and placed more than 2,300 into competitive employment. For more information on Goodwill of Central Arizona visit www.goodwillaz.org.

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